



SSE Group Awarded Sagem M2M Distributorship for South Africa

The **SSE Group** are proud to represent Sagem in South Africa as a partner in M2M GPRS/Edge technologies. For further enquiries on Sagem M2M products

Sagem Communications, a member of the multi-billion Euro Safran Group based in France, is pleased to be introducing into the South African market to their new range of M2M GPRS and Edge modems.

Being one of the leaders in the GPRS field in Europe and America, Sagem has identified the South African market for its rapidly growing development in products utilizing GPRS and Edge technologies for Machine to Machine communications.

More and more electronic devices are communicating with each other on GSM networks. M2M data traffic is fast approaching the rates currently experienced by voice services on the GSM network and is set to overtake it in the next couple of years. Vehicle tracking, security, utilities metering and point-of-sales industries are some of the major players in this fast growing market. Sagem has a comprehensive range of products on offer that will benefit many developments in this rapidly growing market.

Sagem are launching competitive products that will bring compact, reliable and powerful devices to GPRS developers in South African companies. This includes GPRS/Edge modules, Edge modules with embedded GPS and Linux open source programmability. Low cost, low power GPRS modules with high reliability will really spark an interest for many applications requiring compact and powerful devices.

Sagem believes its three factor business philosophy will enable them to be chosen as the right partner for the South African industry.

- Product reliability, with over 10 million units being deployed worldwide.
- Partner reliability in a fast changing environment by building long term relationships with industry players supported by extended product life, a stable and healthy financial position and a committed team of professionals.
- Support reactivity which strives to give quality support to its partners, right from developmental until manufacturing stages by providing personalised technical assistance, documentation and qualification support.

Interested System Integrators and Product Vendors please contact:

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